

Club Roma News

2011 Advertising Plan



- Low Cost – High Value – Media Exposure
- Guaranteed Distribution by Canada Post
- Internet Exposure with Online Edition
- Highly Targeted to Key Consumers
- Connect with the People of Club Roma
- Full Colour Impact with Sponsor Ads
- Show Support of Our Community Group

“Deliver Your Message for Pennies per Exposure”

Participation is limited in the Sponsor Ad Packages. Our advertisers from 2010 will enjoy the first right of renewal up to December 30 2010. Please contact Club Roma at your earliest opportunity to confirm your plan. 905 682-7621 ext 32 or sales@clubroma.ca

In addition to the annual sponsor page featuring your ad, this year our expanded newsletter will allow for display ads on a per edition basis to help businesses deliver their message to the Club Roma membership. Rates on flyer inserts are also available upon request. Contact Paul Carfagnini for more details.

FULL COLOUR ADS DELIVERED MONTHLY

- JANUARY
- FEBRUARY
- MARCH
- APRIL
- MAY
- JUNE
- SEPTEMBER
- OCTOBER
- NOVEMBER
- DECEMBER

2011 SPONSOR AD PACKAGES

2 OPTIONS TO CHOOSE

PREFERRED PAGE POSITIONS FOR LARGE IMPACT ADS

Small Booster Ad

Your Business Card or Ad

1.25 “high x 2.5” wide
Full 4-colour printing
\$26 + H.S.T. per edition x 10 times
Annual Investment: **\$293.80**

Large Impact Ad

2.5 “high x 2.5” wide

Full 4-colour printing

\$44 + H.S.T. per edition x 10 times

Annual Investment: **\$497.20**

It is simple to confirm your sponsorship in the Club Roma News for 2011. Simply fax a signed copy of this page to **905-682-8811**. We will contact you for the ad copy information to design your ad.

BOOK NOW – SPACE IS LIMITED FOR THE SPONSOR ADS IN COLOUR

Yes, book the 2011 Sponsor Ad Plan of the Club Roma News for our business _____

Ad size (circle one) Small Large

Approved by – print name: _____ Signed by: _____